



### The LA Alliance for a New Economy (LAANE)

The LA Alliance for a New Economy LAANE is a leading advocacy organization based in southern California dedicated to building a new economy that works for all. Combining dynamic research, innovative public policy and the organizing of broad alliances, LAANE promotes a new economic approach based on good jobs, thriving communities and a healthy environment.

LAANE is known for pioneering policy that benefits workers including the passage of one of the country's first living wage ordinances, and more recently the Clean Trucks Program, which will reduce pollution at the Port of L.A. as well as the Construction Careers Policy that ensures training and local hire requirements for privately developed construction projects. LAANE has several project areas all of which support workers rights, fair wages and advocate for health coverage and improving substandard working conditions for jobs that are largely not exportable but tend to employ immigrants and other groups who traditionally hold low wage jobs. Current projects include:

#### Responsible Hotels: Coalition for a New Century



LAX is the world's busiest airport when it comes to origin and destination flights, (more people start or end their trip in L.A. than transfer to different destinations). This translates into millions of people staying in the hotel district along Century Blvd – close to the airport. Though the industry boasts job creation for thousands of workers, the hotels have been taken to task by LAANE and the Coalition for a New Century, which aims to transform the LAX hotel industry through worker's rights, advocating for a living wage and forcing hotels to allow workers to unionize.

#### Responsible Hotels: The Long Beach Coalition for Good Jobs and Healthy Community



The city of Long Beach has spent years transforming itself into a viable tourist industry by investing over \$750 million in taxpayer money to revitalize the city and create new jobs. Today Long Beach has a thriving hotel industry that has indeed led to job creation. However, the quality of those jobs is in question for the estimated 2,500 hotel workers who are on average making \$19,000 a year, leaving an estimated 39% unable to afford health insurance and requiring at least 38% of the workers to supplement their income with public assistance, according to an initial survey conducted by LAANE partner, UNITE-HERE Local 11 in Long Beach. In order to advocate for workers rights, access to healthcare and a living wage,

LAANE helped form The Long Beach Coalition for Good Jobs and Healthy Community made up of several community, faith and labor organizations. The coalition has received support from the Vice Mayor and will continue to pressure the hotel industry and the City of Long Beach to take care of its workers.

#### Healthy Grocery Stores: Alliance for Health and Responsible Grocery Stores



Impoverished urban neighborhoods often suffer from a lack of access to full grocery stores with a variety of healthy foods and where community members can have local job opportunities. These growing "food deserts" are contributing to a public health crisis in which diabetes and childhood obesity are on the rise. LAANE has worked in coalition for years to advocate for healthy supermarkets in economically depressed communities and has recently launched a grocery reinvestment campaign with the Alliance for Healthy and Responsible Grocery Stores.

### Accountable Airports



For over 10 years, LAANE has worked to advocate for the rights of workers at LAX, one of the largest employers in the region. LAANE has successfully worked to improve workers safety and environmental standards and now has focused on providing access to health care, improving wages and creating access to training opportunities. Currently, at least 40% of the residents in the region lack health insurance. Last year, LAANE joined several local community groups to work with the LA City Council to amend the Living Wage Ordinance to require payment of a sufficient amount to cover family health care.

### Clean and Safe Ports



The Ports in L.A. and Long Beach have severely impacted the environment in the region, mainly through the pollution from the thousands of diesel trucks that drive in and out of the ports everyday. LAANE, as a founding member of the Coalition for Clean and Safe Ports has been pushing the Port of Los Angeles to create the Clean Trucks Program last year which aims to phase out diesel trucks and replace them with clean-burning vehicles and to provide landmark labor standards for the truck drivers. Although the Clean Trucks Program has severe opposition from the trucking industry, it's already acting as a model for similar programs in other port cities including Oakland, New York, New Jersey, Florida and Seattle.

### Construction Careers and Green Jobs Project



In 2008, LAANE worked with the Los Angeles Redevelopment Agency to adopt the Construction Careers and Green Jobs Policy, which will ensure that 30% of the workers for local construction jobs are sourced from the community most directly affected by the development, that they are paid a middle class wage and that they have access to quality health care. The policy will also allow for job training apprenticeships that will create lifelong new skills in the green construction field. This policy is first of its kind. LAANE now works to implement the Construction Careers Policy at the Port of Los Angeles, which could help create 13,000 middle class jobs.