



July 26, 2010

Dear Colleague,

As you are aware, we are preparing to exit from philanthropy in a few short years. For the past ten years, capacity building has been a hallmark of our work. Over the past five years, we have helped strengthen our portfolio of community-based and intermediary organizations using our Management Assistance Program (MAP) that many of you are familiar with. In the spring, we commissioned a report to explore the viability of continuing such a program after closing our doors and our findings showed significant interest in keeping the model alive and making it available to other foundations supporting social change organizations.

**We are very excited to announce that we are launching a spin-off of MAP in 2011. The new program called RoadMAP will be available to foundations and non-profit organizations on a fee-for-service basis.** Building on MAP's five year record of success, RoadMAP will enter into a fiscal sponsor agreement and will serve as an independent organizational development program specifically designed for social justice organizations. In addition to providing consulting services, RoadMAP will serve as a forum for peer learning and field building about organizational development practices in the social justice sector.

RoadMAP will replicate the key features of FACT's highly successful MAP model. During its initial phase, RoadMAP will be comprised of approximately 15 highly skilled consultants with expertise in social change practice, providing a range of in-depth capacity building services. This will include FACT's existing pool of MAP consultants (11 as of March 2010) and a small number of additional consultants to widen areas of expertise and geographic reach. RoadMAP services will include:

- Organizational Assessment
- Strategic Planning and Program Development
- Coaching for Executive Directors and Secondary Leaders
- Financial Assessment and Planning/ Financial Literacy Training for Staff
- Fundraising and Capital Campaign Development
- Leadership Transition Planning
- Programmatic and Organizational Evaluation
- Board Development and Governance
- Team Building and Meeting Facilitation
- Strategic Communications
- Information Technology

The feasibility study findings confirm the need for a capacity building/organizational development program tailored to the needs of social justice organizations. **FACT has committed seed funding to launch RoadMAP and we are excited to be joined by two other foundations in this effort.**

If you have any questions, feel free to contact me. Or if you would like more information about how RoadMAP can partner with your foundation or organization, please contact the RoadMAP Coordinating Team, Emily Goldfarb, [egoldnrrio@aol.com](mailto:egoldnrrio@aol.com) in the Bay Area, and Elsa Rios, [elsa@strategiesforsocialchange.com](mailto:elsa@strategiesforsocialchange.com) in New York.

We are excited to be supporting the transfer of this asset and our lessons to the field.

Warmly,

Diane Feeney  
President, FACT Services  
French American Charitable Trust  
[dfeeney@factservices.org](mailto:dfeeney@factservices.org)